

**METHOD AND APPARATUS PROVIDING AN AVENUE FOR
TERMINAL SERVICE ORGANIZATIONS TO ENLIST CUSTOMERS
FOR A WEB-SERVICE**

ABSTRACT OF THE DISCLOSURE

5 The invention provides a method and a mechanism for a terminal service organization enlisting a customer for a web-service, including the following. The terminal service organization provides an avenue referring which the customer to the web-service. The customer uses the avenue to engage the web-service to provide at least one web-service product creating a web-site revenue for the web-service. The web-site product is customized by at least one instruction from the customer. And the
10 terminal service organization receives an organization revenue based upon the customer using the avenue to create the web-site revenue.

The terminal service organization benefits by receiving the organization revenue from the use of the avenue by the customer. The customer benefits in being able to use the avenue to instruct the web-service to create the web-service products. These web-service products include at least one web-site
15 component. Each web-site component is an instance of a web-site component collection.